Alumni Relations & Development Report

for the Board of Visitors

October 31 – November 1, 2011

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Director of Constituent Relations

Alumni Relations and Development Recap:

1. **Engage in development activities to successfully move individual, foundation, and corporation prospects through the giving cycle.**

   - Corporation & Foundation:
     - Hosted PPG Open House to discuss internships
     - Industry Advisory Council (IAC) – quarterly
     - PPG and Alcoa provide financial scholarship support for diverse BSIS students
     - Participate in Office of Institutional Advancement's Foundation Relations Group monthly meetings to actively engage in discussion about potential foundation and corporate funders

   - Individual:
     - Secured $10,000 for BSIS scholarships; will submit in Spring 2012 for $50,000 over five years
     - Proposal pending for $10,000 for student resource fund
     - In conjunction with Annual Fund, will send a winter e-solicitation to all SIS alumni
     - Continue to identify, qualify, cultivate, and solicit prospective donors

2. **Enhance a meaningful and engaging alumni relations program.**

   - All alumni with email addresses (7,200+) receive the monthly e-magazine
   - SIS Alumni Society participated in New Student Orientation, an alumni career panel, and Homecoming
   - Hosted more than 80 guests for the Distinguished Alumni Awards event
   - Hosted alumni receptions at the American Library Association (ALA), Society of American Archivists (SAA), and Pennsylvania Library Association (PaLA) conferences
   - Hosted an alumni lunch with Dean Larsen in conjunction with the Association for Library and Information Science Education (ALISE) conference
   - Maintain LinkedIn, Facebook, and Twitter accounts
   - Utilize and partner with the Pitt Alumni Association (Pitt Connection e-publication, PAA events, etc.)
   - Updated more than 250 alumni records

3. **Improve the donor stewardship program.**

   - FY11 Honor Roll posted to alumni webpage
   - iSchool update letter from Dean Larsen sent to a select group of donors
   - All donors to the iSchool who give $100+ receive a letter from the Dean
   - Participated in the Office of Institutional Advancement's "Award Recipient Profile Initiative;" endowed fund stewardees receive a student profile and note of thanks from the recipient of their award/scholarship
   - Working closely with iSchool staff to ensure donor funds are spent in accordance with donor intent
   - Endowed fund donors receive meaningful updates, including annual student thank you letters, event invitations, etc.

Giving Information

The School of Information Sciences Campaign Goal is $10 million. As of September 30, 2011 the School is 99.9% complete.

Campaign Progress: FY 1998 to 9/30/2011

	Campaign Amount	Cash In	Due
Individual	1,389,236	1,384,236	5,000
Foundation	3,370,299	3,370,299	0
Corporation	3,126,350	3,126,350	0
Other Organizations	132,017	132,017	0
Planned Giving	958,578	173,301	785,277
Individual Other Gifts	1,018,333	1,018,333	0
Total	**$9,994,814**	**$9,204,537**	**$790,277**

Notes:

Campaign Amount: Cash and outstanding pledge totals for the Campaign.
Cash In: All transfers of cash (or the equivalent).
Due: Represents a promise to make a future transfer of cash (or the equivalent) as evidenced by a written document.

Campaign Giving: Fiscal Years 1998-2011

	Individual	Foundation	Corporate	Other Organizations	Total
1998	168,359	1,539,250	632,708	50	**$2,340,367**
1999	226,914	74,000	492,672	635	**$794,221**
2000	144,097	4,250	521,165	6,640	**$676,152**
2001	180,148	1,500	436,626	750	**$619,024**
2002	193,871	100,139	284,446	6,040	**$584,496**
2003	172,796	132,660	47,890	4,940	**$358,286**
2004	305,756	15,000	90,705	7,500	**$418,961**
2005	144,141	0	63,005	18,520	**$225,666**
2006	198,407	1,500	163,520	10,200	**$358,627**
2007	152,908	10,000	245,667	130	**$408,705**
2008	149,785	782,000	44,375	1,015	**$977,175**
2009	179,837	100,000	36,568	20	**$316,425**
2010	299,529	600,000	27,357	74,128	**$1,001,014**
2011	136,787	10,000	94,146	0	**$240,933**

Notable gifts:

Year	Donor Type	Amount	Donor	Program
1998:	Foundation	1,500,000	The Buhl Foundation	The Doreen Boyce Chair
1998:	Corporate	252,250	Cisco Systems	Gift In-Kind: Equipment for Telecommunications Program
	Corporate	100,000	AT&T Foundation	Support for Components/Wireless Communications
1999:	Corporate	259,158	MPC Corporation	Research
	Corporate	166,320	Sun Microsystems	Gift In-Kind: Hardware and Software
2000:	Corporate	180,515	MPC Corporation	Research
	Corporate	127,724	Hewlett-Packard	Support for Telecommunications Program
2008:	Foundation	782,000	A. W. Mellon Foundation	Cyberscholarship Position
2010:	Foundation	600,000	A. W. Mellon Foundation	iSchool Inclusion Initiative (i3)
2010:	Other Orgs.	62,128	Full Service Network	Gift In-Kind: Telephone Switching System
2011:	Corporate	55,000	Google	Peter Brusilovsky Google Research Grant

Campaign Donors: Fiscal Years 1998-2011

	Individual	Foundation	Corporate	Other Organizations	Total
1998	998	2	38	1	**1,039**
1999	1,039	3	31	2	**1,075**
2000	1,004	3	37	4	**1,048**
2001	915	2	29	0	**946**
2002	1,003	2	32	2	**1,039**
2003	927	4	33	1	**965**
2004	895	1	32	1	**929**
2005	874	0	34	5	**913**
2006	932	1	29	3	**965**
2007	718	1	35	2	**756**
2008	750	2	26	1	**779**
2009	747	1	24	1	**773**
2010	693	1	24	2	**720**
2011	655	1	24	0	**680**